



Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

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K Ref: KLEF/AR/Ph.D/Management/2023-24/689

Date: 21-07-2023

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NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled “**A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING METHODS ON CUSTOMER DECISION MAKING FACTORS: WITH RESPECT TO ELECTRONIC GADGETS IN TELANGANA**” submitted by **VINOD D, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 183510009, Department of Management**, under the supervision of **Dr. J. Venkata Ramana, Assistant Professor, Department of Management, KLEF** for the award of Ph.D. Degree, and on consideration of the report submitted by the Examiners of the VIVA-VOCE Board, has ordered that **VINOD D** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in “**Management**” in the “**Faculty of Management**” of this University.


(Dr.K.Subba Rao)
Registrar (I/C)

REGISTRAR (I/C)
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To
VINOD D,
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Registered Number 183510009,
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EXALTING EDUCATION, EPITOMISING EXCELLENCE

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